

KVKK EXPLICIT CONSENT AND APPROVAL FORM

Luggage Pickup, Storage, Transport and Airport Delivery Services

Document information	Details
Data controller	[COMPANY NAME]
Privacy notice version	[●]
Consent form version / date	[●] / ____ . ____ . 20____
Contact	Address: [●] Email: [●] KEP (Registered Email): [●]

Core principle: Each of the preferences below is independent of the others. Declining consent for an option only means that the related activity, which is not necessary for establishing or performing the Luggage service, will not be carried out; it does not prevent you from using the core service. Pre-ticked boxes must not be used.

1. SEPARATION OF PRIVACY NOTICE AND EXPLICIT CONSENT

I declare that the Customer Privacy Notice regarding the processing of my personal data by [COMPANY NAME] (the “Company”) has been provided to me, and that I have been informed of the identity of the data controller, the categories of data processed, the purposes and legal grounds of processing, transfers, methods of collection, and my rights under Article 11 of the KVKK (Turkish Personal Data Protection Law No. 6698).

This declaration only confirms that the privacy notice has been provided to me; it does not mean that I have given explicit consent. Mandatory processing carried out on the basis of the other processing conditions set out in Article 5 of the KVKK — for establishing and performing the service, payment/invoicing, Luggage security, delivery verification, legal obligations, and the establishment, exercise or protection of rights — is not tied to the explicit consent options.

Privacy notice delivery record	Selection / record
I have read the Customer Privacy Notice, or it has been made available to me in an accessible form.	☐ Yes Document version: [●] Date and time provided: [●]

2. SCOPE AND WITHDRAWAL OF EXPLICIT CONSENT

Explicit consent is a freely given, informed and specific affirmative declaration of will relating to a particular matter. For each preference below, only one of the options “I consent” or “I do not consent” should be ticked. No response, silence, or continued use of the app does not constitute consent.

I may withdraw my explicit consent at any time through [in-app Privacy/Permission Settings], [email], [KEP] or by applying to the Company. Withdrawal takes effect from the moment it reaches the Company and applies only to the future; it does not invalidate processing lawfully carried out before the date of withdrawal. Upon withdrawal of consent, the Company will stop the related activity where no other legal ground exists.

3. PREFERENCE 1 — PROCESSING OF PERSONAL DATA FOR MARKETING PURPOSES

My preference below concerns the processing by the Company of my name and surname, phone number, email address, service preferences, order history, campaign interactions and in-app behavioural data for the purposes of promoting the Company's products and services, creating campaigns and benefits, customer segmentation, satisfaction/survey activities and presenting offers tailored to me, and the sharing of this data for these purposes with the Company's authorised CRM, campaign, email/SMS and customer communication service providers.

Explicit consent preference	Box to tick
I CONSENT to the processing of personal data for marketing purposes.	☐
I DO NOT CONSENT to the processing of personal data for marketing purposes.	☐

Note: This selection does not replace consent to receive commercial electronic messages. Commercial message channels are selected in the separate section below.

4. PREFERENCE 2 — CONSENT TO COMMERCIAL ELECTRONIC MESSAGES

Under Law No. 6563 on the Regulation of Electronic Commerce and related legislation, my preferences regarding the sending of commercial messages such as campaigns, discounts, deals, promotions and surveys to me through the channels I select are set out below. Each channel is independent; I may leave any channel I do not want blank or tick the "I do not consent" option.

Communication channel	I consent	I do not consent
SMS / text message	☐	☐
Email	☐	☐
Phone call	☐	☐
Mobile app push notification	☐	☐

I may withdraw my consent to commercial messages at any time using the opt-out option provided in the message, the app settings, [iYS (Message Management System) link/channel] or the Company's communication channels. Opt-out requests are applied within the period set by legislation. Order, security, delivery, payment and contract notifications relating to the service may be sent independently of this preference, to the extent they do not qualify as commercial messages.

5. PREFERENCE 3 — NON-ESSENTIAL ANALYTICS AND ADVERTISING TECHNOLOGIES

My preference below concerns the processing of my device ID, advertising ID, IP address, cookie/SDK identifiers, app and page interactions, campaign source, approximate location and similar usage data for the purposes of measuring usage trends, performance analysis, targeting, personalisation, ad delivery and ad conversion measurement. Strictly necessary cookies and technologies required for security and for the service to function are outside the scope of this preference.

Explicit consent preference	Box to tick
I CONSENT to data processing through non-essential analytics and advertising technologies.	☐
I DO NOT CONSENT to data processing through non-essential analytics and advertising	☐

Explicit consent preference	Box to tick
technologies.	

The technologies and providers used, the data types and retention periods are set out in the Cookie Policy. I may change my preference via [Cookie Settings / Privacy Settings]. Where possible, analytics measurement is carried out using anonymous or aggregated data.

6. SPECIAL STATEMENT ON CROSS-BORDER DATA TRANSFERS

If the Company uses foreign cloud, analytics, mapping, notification or advertising providers, data may be transferred abroad. For regular and ongoing cross-border transfers, an adequacy decision or one of the appropriate safeguards under Article 9 of the KVKK (e.g. standard contractual clauses announced by the Board or binding corporate rules) should be relied on first. Explicit consent should not be used as a general, open-ended substitute for an appropriate safeguard mechanism for regular transfers.

Implementation note: A general “consent to cross-border transfer” should not be obtained before the foreign providers actually used, the transfer purposes, data categories and transfer mechanism have been identified. However, for an incidental transfer that meets the conditions of Article 9 of the KVKK, a separate consent text specific to the particular case and its risks should be prepared.

Pre-launch cross-border transfer check	Field to complete
Foreign provider(s)	[Google/Firebase/Apple/Meta/other — based on actual use]
Transfer purpose and data category	[•]
Legal transfer mechanism	[Adequacy decision / standard contractual clauses / binding corporate rules / incidental transfer condition]
Standard contract notification date and registration no. (if any)	[•]

7. SPECIAL CATEGORIES OF PERSONAL DATA

The processing of health, biometric, genetic or other special categories of personal data is not planned in the ordinary performance of the Luggage service. Accordingly, no general or vague explicit consent for special categories of personal data is obtained through this form. If such data becomes necessary for a particular service, a separate, case-specific process will be carried out, explaining the purpose of processing, the data type, the legal ground, who will have access, and the security measures.

8. OBTAINING AND EVIDENCING ELECTRONIC CONSENT

On the electronic consent screen, each preference must be shown with a separate checkbox; checkboxes must not be pre-ticked; even if an “accept all” option is used, a “reject all” option of equal visibility and the ability to set detailed preferences must be provided. A permanent link to the privacy notice must be provided, and the user must be able to access it before saving their preferences.

The Company retains the versions of the consent form and privacy notice, the options selected, the date and time, the user/account ID, the verification method and, to the extent necessary, the transaction security log, for evidentiary and audit purposes. Withdrawal of consent is also recorded with date, time and channel information. The evidentiary purpose does not justify the collection of excessive or irrelevant data.

Consent record field	Record
Name and surname	[•]

Consent record field	Record
Membership / customer number	[●]
Phone / email	[●]
Date and time of consent	[●]
Verification method	[OTP / account session / secure electronic signature / wet-ink signature]
Privacy notice version	[●]
Explicit consent and approval form version	[●]
Withdrawal / preference change channel	[●]

9. SUMMARY OF PREFERENCES

Preference	Yes	No
Processing of personal data for marketing	☐	☐
Commercial messages via SMS	☐	☐
Commercial messages via email	☐	☐
Commercial messages via phone	☐	☐
Mobile app push notifications	☐	☐
Non-essential analytics/advertising technologies	☐	☐

I declare that I have made the above selections of my own free will; that I was able to evaluate each option separately; and that I have been informed that declining or withdrawing consent will not, as a rule, prevent me from using the core service.

CUSTOMER / DATA SUBJECT	ELECTRONIC RECORD / COMPANY
Name Surname: [●] Date: [●] Signature (for physical use):	Record No: [●] Date-Time: [●] Form Version: [●] Verification: [●]

Pre-launch check: This form should be cross-checked against the Customer Privacy Notice, Cookie Policy, Privacy Policy, İYS/commercial message process, the SDKs and suppliers used, and the VERBİS registration/data inventory; any purposes and providers not actually used should be removed.